



**PERRY AREA CONVENTION AND VISITORS BUREAU
REGULAR AUTHORITY MEETING MINUTES
January 25, 2024**

MEMBERS ABSENT: Chris Patel, Stephen Shimp (E/O), Becky Wilson

GUESTS: Holly Wharton

- I. CALL TO ORDER:** CVB Authority Chairman Mike Baker called the meeting to order at 4:03 P.M.
- II. CITIZENS WITH INPUT:** None.
- III. APPROVAL OF MINUTES:** Trish Cossart moved to accept the November 16, 2023, minutes. Andrew Presswood seconded the motion; it passed unanimously.
Note: The October 2023 Authority meeting was canceled as there was no quorum to
- IV. UNFINISHED BUSINESS:**
 - A. None
- V. NEW BUSINESS:**
 - A. November City Reimbursement - Andrew Presswood moved to approve reimbursement to the City of Perry for CVB expenditures in November 2023 (\$33,656). JJ Kirk seconded the motion; it passed unanimously.
 - B. December City Reimbursement - Trish Cossart moved to approve reimbursement to the City of Perry for CVB expenditures in December 2023 (\$31,252). JJ Kirk seconded the motion; it passed unanimously.
 - C. Chairman Mike Baker shared that due to multiple conflicts in scheduling, it has been suggested to reschedule the February Board Meeting. Anya Turpin offered to send out a Doodle Poll following the meeting to allow Board Members an opportunity to review their schedules and select the date(s) that would work best for them.
- VI. AUTHORITY COMMITTEE REPORTS:**
 - A. Executive: No report.
 - B. Finance: Chairman Baker stated that everyone has a copy of the financials to review.
 - C. Promotions: No report.
 - D. Personnel: No report.
 - E. Long-Range Planning and Building & Grounds: No report.
- VII. AUTHORITY MEMBER ITEMS:**
 - A. Megan Wilson-Brent - The Perfect Pear will be offering a Valentine's Day special and continues to offer brunch on Sundays.
- VIII. EXECUTIVE DIRECTOR ITEMS:**
 - A. Monthly Presentation - Anya Turpin shared the presentation from the Visit Perry team which included a proposal to attend out of state NBHA events as a part of our 2024 partnership with NBHA including Florida, Tennessee, and North Carolina in addition to the two events hosted at the Georgia National Fairgrounds. She reviewed the team's schedule for upcoming festivals and events lined up for their spring outreach and provided updates on projects such as the Board Retreat planning, 2024 magnet and travel guide, and proposed Hospitality Appreciation Banquet.

Unapproved

IX. CHAIRMAN ITEMS: None.

X. COMMUNITY PARTNER UPDATES:

- A. Perry Chamber of Commerce: Maggie Schuyler brought copies of the Chamber's new Downtown Map, which features Visit Perry listed as the Welcome Center. She also provided updates on the Chamber's Annual Meeting, noting that Anya Turpin and Perry City Hall had both been named nominees for an award.
- B. City of Perry: Lee Gilmour informed the Board that the former Welcome Center would be a topic of discussion at the upcoming City Council meeting, as Council determines the course of action for the property, and invited the Board to be in attendance to share their thoughts.
- C. Economic Development: Holly Wharton shared updates from the City of Perry's Economic Development Department, noting that Spring Wine Tasting tickets would be available starting February 12, 2024 and that Perry had been selected to be a part of the GA Economic Placemaking Initiative. Additionally, she also shared that three hotels are currently in development in Perry and that she was developing a Job Fair to be held on March 21, 2024.

XI. ADJOURNMENT: In conclusion, Anya Turpin stated that she would send an email out to the Board Members with the Doodle Poll to address the Authority's next meeting date, along with links to vote in the Chamber's Ollie Awards and a reminder for the City Council's Work Session. The meeting was adjourned at 4:38 PM.

Minutes submitted by Anya Turpin